



## OBJECTIVE

I would like to continue my career in high-tech marketing using my skills as a designer and creativity as an artist in the multifaceted field of web development.

## EXPERIENCE

**2000 - 2006 Web Manager, Synplicity Inc.** a leading supplier of FPGA synthesis software and an innovator in synthesis, verification, and physical implementation software solutions for designers of programmable logic devices (FPGAs, PLDs, CPLDs) Sunnyvale, CA.

### Job Highlights:

- Designed and managed external & internal corporate web sites
- Designed corporate collateral, annual reports, trade show graphics, presentations
- Created Flash based presentations and software demos
- Initiated Google/Yahoo search word marketing campaign & site optimization

**2005 - Present Co-founder, AverageJoeLobbyist, Inc.** Online Political Capitol Management, Sacramento, CA.

### Job Highlights:

- Created VoteCircle.com non-partisan political resources, and vote sharing community for California
- Managed online marketing and consultancy for Senator Chuck Poochigian for Attorney General 2006 campaign
- Developed MoveOnJerry.org online political campaign for Senator Chuck Poochigian for Attorney General 2006 campaign

**1998 - 2004 BriscoeArt.com** Freelance Consultant performing graphic design, web design, and Flash animation.

### Clients/Projects:

- Catalytic, Inc. Flash-based software demo & promotional materials
- Clisoft, Inc. Web site design, corporate image
- EDADirect, Inc. Web site design, corporate collateral, presentations
- Averant Inc. Flash-based demos & presentations

## QUALIFICATIONS

I excel at graphic design for print and web, multimedia for the web, developing corporate identity, and managing and prioritizing multiple projects and deadlines.

## SOFTWARE PROFICIENCIES

### Design/Art Production

Adobe Illustrator  
Adobe Photoshop  
Adobe ImageReady

### Web Development/Multimedia

Adobe Dreamweaver  
Adobe Flash

### Print Layout

Quark Xpress  
Adobe Acrobat

### Office

Mac/PC Platforms  
Microsoft Office  
iWork

### Programming Languages

PHP  
HTML  
XML  
Javascript

## EDUCATION

**1998 Bachelor of Fine Art Degree** in Visual Communication with a major in Fine Art, Northwest College of Art, Poulsbo, WA. [www.nca.edu](http://www.nca.edu)

## CONFERENCES AND WORKSHOPS

'06 Web Design World 2006, 3 day Conference, Seattle, WA  
'05 Presenting Data and Information, 1 day Workshop, San Jose, CA  
'05 Web Design World 2005, 3 day conference, San Francisco, CA  
(Awarded second place in open-entry Photoshop contest)  
'02 Macromedia Flash Forward, 2 day conference, San Francisco, CA  
'01 Presenting Data and Information, 1 day Workshop, Palo Alto, CA  
'01 Priority Management, 1 day Workshop, Sunnyvale, CA  
'00 Macromedia Web World, 3 day Conference, Monterey, CA